

DILLON STIENIKE

GRAPHIC DESIGN AND MULTIMEDIA

308-991-9628 | dillon@dillonstienike.com

Highly inventive graphic designer / artist that conceptualizes well within a team dynamic. I have over 15 years of experience orchestrating creative tasks and establishing successful results. Expert with Graphic Design Software, Multimedia Solutions, Website Design, U.X. Design, S.E.O., Illustration, Photography, and Video Editing.

WORK EXPERIENCE

Senior Digital Graphic Designer

Bosselman Enterprises | Grand Island, NE
Jan 2019 - Present

Engineer and program engaging websites that increased traffic to all company divisions including but not limited to: Boss Truck Shops, Pump & Pantry, GI Venues, Tommy Gunz Bistro, and Vision Comm Inc. Produce graphics that are featured on digital menu boards and outdoor electronic signage. Edit video footage for social media campaigns and local television ads. Collaborate with the Creative Director and Marketing Director to create new UX/UI consumer experiences.

Google AdWords Manager

Janssen Auto Group | Holdrege, NE
Jan 2019 - Present

Administer and track Google AdWords accounts for Janssen Auto Group. Restructure budgets while scrutinizing keywords to capitalize on maximum results and achieve cost effectiveness.

Webmaster and Graphic Designer

Janssen Auto Group | Holdrege, NE
Feb 2011 - Jan 2019

Programmed and spearheaded automotive websites for multiple Janssen dealerships including the following: Ford, Chevrolet, Honda, Chrysler, Dodge, Jeep, Ram, GMC, and Buick. Developed engaging graphics that were featured on websites, mobile apps, digital ads, social media, newspapers, and company held events. Collaborated with company owners, sale managers, and finance managers to create content that increased automobile sales for the dealerships.

Owner and Graphic Designer

DS Graphic Design & Multimedia | Grand Island, NE
Jan 2007 - Present

Provide outstanding independent contract graphic design, website design, and multimedia solutions for clients. Brainstorm with clients to develop maximum results while increasing their return on investment.

SKILLS

- HTML
- CSS
- Javascript
- PHP
- MySQL
- phpMyAdmin
- cPanel
- WordPress
- SEO, SEM
- UX/UI Design
- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- After Effects
- Final Cut Pro
- DaVinci Resolve
- Mac OS
- Windows
- Linux

EDUCATION

Associates Degree

Graphic Design & Multimedia
Westwood College | Denver, CO
1998 - 2000

CERTIFICATIONS

Google My Business

Google, Inc.
Completion ID: 20919796

Google Digital Sales

Google, Inc.
Completion ID: 20933411

Google Ads Fundamentals

Google, Inc.
Completion ID: 20924668

PORTFOLIO

DillonStienike.com